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## **The German Industrial Flooring and Concrete Repair Market 2018**

Conversio Market & Strategy GmbH releases multi-client survey on the “German Industrial Flooring and Concrete Repair Market”. In the course of the investigation, Conversio has interviewed 300 decision makers from relevant companies from the flooring and concrete repair sector, evaluating the current market situation and trends.

The German market for industrial flooring and concrete repair is growing with 1.2% p.a. The renovation backlog is the main driver for the expected market growth in the near future. Anyhow, due to this high share of renovation works, the sector grows at a lower rate compared to the strong development of the construction industry in total.

Garages are the main field of application. They have seen a strong growth in market share in the last years while residential buildings have lost relevance.

While painters and construction companies are less and less engaged in the market, most projects are realized with unicolored epoxies or PCCs by building protection and flooring specialists.

The material supplier market presents itself highly fragmented. In total, 30 different material suppliers were named by respondents in the course of the investigation. On average, contractors know 3 suppliers and actively procure materials from 2 of them. Sika and StoCretec are the best known and most often mentioned material suppliers.

In total, 300 interviews with decision makers from independent contracting companies have been conducted. In addition, with extensive secondary research, the evaluation of the primary data results in a detailed analysis, compiling comprehensive insights on market sizes & structures, applications, suppliers, and requirements.

The survey is available for purchase. If you are interested in additional information, please contact Thorsten Reinhardt ([t.reinhardt@conversio-gmbh.com](mailto:t.reinhardt@conversio-gmbh.com); +49 (0)6021-15067-02).

### About Conversio:

Conversio Market & Strategy GmbH is a consulting company, specialized on market research and market-based consultancy for technical industries. For more information please see [www.conversio-gmbh.com](http://www.conversio-gmbh.com)